INTERNATIONAL TRADE REPORT

5-12 August 2025

Summary of Key News

- U.S. tariff regime reset (7 Aug): Country-specific "reciprocal" tariffs formally took effect, while the White House simultaneously adjusted timelines and carve-outs. Chip imports face an elevated regime and companies continue to restructure supply chains around the new rules. Some trading partners have paused retaliation while talks continue.
- China pause extended: The U.S. carried forward a 90-day pause on further tariff escalations vis-à-vis China while side agreements and enforcement mechanisms continue to evolve.
- Supply chains adjust in real time: Carriers rolled out new surcharges and network changes, DHL reported Q2 results with tariff and demand commentary, and Maersk issued fresh market guidance.
- A new FTA signed: Indonesia and Peru concluded a Comprehensive Economic Partnership Agreement (CEPA) on 11 Aug, opening immediate market access on a large share of bilateral trade.
- FDI keeps flowing (select highlights): New cross-border investments and expansions were announced in Asia (notably Vietnam and India), even as some metrics show cautious sentiment in parts of ASEAN.
- Digital trade momentum: 24/7 tokenized financing pilots for U.S. Treasuries moved from labs to live environments; Payoneer announced 24/7 transfers built on bank blockchain rails; Hong Kong's new stablecoin law took effect (1 Aug) with stringent KYC.
- Disputes & enforcement: A new ICSID case was registered; WTO published its annual report and updated outlook; the U.S. DOJ and BIS continued a visible enforcement posture on customs/tariff fraud and export controls.

TARIFFS — RULES, RECALIBRATIONS, AND COUNTER-MOVES

What changed on 7 August?

The United States transitioned to a codified set of country-specific "reciprocal" tariff rates. Logistics advisories, carrier notices, and policy briefings all flagged 7 August 2025 as the date when the updated rates took legal effect (after an earlier 1 August target was deferred by a week). The structure includes differentiated baselines by trading partner and product family, and works in parallel with pre-existing regimes (e.g., USMCA eligibility still zero-rates qualifying goods). Practical impacts felt immediately:

- Entry filings & classification: Importers faced new line-item steps (HTS annotations for country-specific add-ons; careful separation of baseline, safequard/Section adders, and preference claims).
- Cash-flow & landed cost modelling: Finance teams updated duty accruals and pricing; many firms accelerated pre-August shipments, front-loading inventories in late July and early August.
- Carrier response: Ocean carriers announced congestion/war-risk and GRIs in several trades, while parcel integrators published tariff explainers for shippers.

Semiconductors & electronics:

Semiconductor-related imports drew the sharpest policy attention. API-level guidance and press reports noted an effective move to 100% tariffs on certain chip categories, catalyzing additional shifts in sourcing and licensing. In parallel, leading U.S. chip customers and suppliers adjusted commercial terms around China-bound AI chip flows (with reporting of unusual revenue-share or licensing constructs for restricted sales) as part of a broader effort to square export controls with market realities.

China, EU and the "pause" button:

Washington extended a **90-day pause** on additional tariff escalation toward China while negotiations continue. Europe, for its part, has modulated its own

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counter-measures calendar, at least temporarily, amid active dialogue on EV-related measures and reciprocal tariff stacking questions. The WTO trimmed its 2025 trade outlook compared with pre-tariff scenarios, citing the weight of these country-specific U.S. measures.

Asia's calibration:

Southeast Asian governments continued to seek clarity on U.S. reciprocal rates and exemptions, framing the new regime as both a headwind and an opportunity for supply-chain diversification. Separate bilateral understandings (e.g., Japan-U.S., Philippines-U.S., Malaysia-U.S.) featured headline tariff numbers and side letters on purchases and investment pledges, though several details remained in flux during the week.

Takeaway for operators:

- Re-cost landed prices by supplier, Incoterms, and eligibility (preference, origin shifts, tariff engineering).
- Re-map your export control risk checks (chips, dual-use, new end-user licenses).
- Watch for **de minimis** changes hitting cross-border e-commerce parcels at month-end.
- Expect further clarifications (and litigation risk) around stacking and scope, especially where multiple legal authorities (e.g., 301, 232, 201, "reciprocal") intersect.

FOREIGN DIRECT INVESTMENT (FDI) — FRESH ANNOUNCEMENTS & SIGNALS

Below are select cross-border developments relevant to trade and supply chains. (We highlight the host country's investment promotion authority (IPA) for reference and aftercare.)

Vietnam — European R&D inflow:

- Host IPA: Ministry of Planning & Investment (MPI)
 / Foreign Investment Agency (FIA) and local HCMC
 Investment & Trade Promotion Centre (ITPC).
- What happened: A major German software firm announced a €150m, multi-year R&D center in Ho Chi Minh City, with several hundred high-skilled roles slated by 2027. The announcement complements Vietnam's strong year-to-date FDI momentum and underlines the country's growing software and enterprise-tech footprint.

India – Japanese expansion and electronics capacity:

- Host IPA: Invest India (national), plus state IPAs such as Invest Telangana and Guidance Tamil Nadu.
- What happened (week of 5–12 Aug):
 - Toshiba Transmission & Distribution Systems (India) unveiled a fresh ₹562 crore (≈US\$67m) expansion program in Telangana, with new core processing and surge arrester lines and an EHV transformer capacity boost.
 - A JSW–JFE joint venture outlined further CRGO electrical steel capacity expansions (announced just before our weekly window; still moving this week through state and environmental compliance steps).
 - India's securities regulator SEBI signaled additional simplification for foreign portfolio investors—a tailwind for capital inflows and potential brownfield FDI via capital markets channels tied to manufacturing and infrastructure issuers.

Indonesia & wider ASEAN – recalibration under tariffs:

- Host IPA: BKPM / Ministry of Investment (Indonesia), plus national IPAs across ASEAN.
- What happened: With tariff headwinds, ASE-AN governments have pivoted to balance near-shoring into the U.S. (through additional purchases/investments) against maintaining Asian manufacturing competitiveness. New deals and side-letters emphasize U.S. capital goods and energy purchases (not strictly FDI), but are intended to preserve factory orders and support export-linked FDI already committed or in the pipeline.

Signals & cautions:

- Indonesia's latest quarterly FDI data showed softness, suggesting approvals and greenfield timelines are lengthening in sensitive sectors (e.g., autos/EV) during tariff readjustments.
- In Europe, utilities and industrials announced sizable multi-year investment programs—some domestic, but with implications for cross-border services, inputs, and equipment trade.

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Action points for investors/exporters:

- Use IPAs for aftercare (permits, workforce, suppliers), not just entry.
- Pair tariff modelling with double-tax, PLI-type incentive mapping; many hosts are sweetening capex terms.
- Track local content and rules of origin carefully where FTA utilization will matter (see Indonesia-Peru CEPA, below).

TECHNOLOGY IN INTERNATIONAL TRADE

Data-first sourcing & compliance (ADAMftd, Trezix):

- ADAMftd provides trade intelligence across customs declarations and shipping documents covering roughly 80% of global trade, enabling users to identify importers/exporters, screen counterparties, and simulate tariff outcomes rapidly.
- Trezix is an Indian origin platform designed to diaitalize trade documentation, integrate with customs brokers, and automate compliance (origin, classification, licensing) across the shipment lifecycle—from purchase order to final clearance.

Together, these tools illustrate how firms are coping with fast-moving tariff schedules and origin questions by anchoring decisions in verifiable shipment data and systematizing the doc stack (from commercial invoices to eBLs).

Digital rails for trade & finance:

- Tokenized repo with U.S. Treasuries moved from proof-of-concept to live transactions on institutional networks, demonstrating 24/7 collateral mobility that can shorten settlement windows for trade finance liquidity.
- Payoneer + Citi announced always-on, blockchain-enabled intracompany transfers—relevant for treasury teams funding overseas subsidiaries and supplier prepayments around the clock.
- Hong Kong's stablecoin law (effective 1 Aug) imposes robust KYC duties on issuers and intermediaries, shaping cross-border payments policy in a major Asian hub.
- Regulators, market venues, and crypto-native firms continue to debate tokenized securities and roundthe-clock trading; expect spillovers into digital LCs, eUCP workflows, and trade asset distribution.

FREE TRADE AGREEMENTS (FTAS)

Newly signed (last week):

o Indonesia-Peru CEPA (11 Aug 2025, Jakarta). The agreement immediately zero-rates a major portion of bilateral trade (Peru cites 56% of lines tariff-free at entry into force, moving toward ~86% over staged periods). Both governments framed the CEPA as opening Andean and ASEAN gateways for food, mining inputs, energy transition goods, and services. Final texts and schedules are pending publication; authorities also flagged nextphase talks on services/investment annexes.

Entered into force / ratifications:

 None newly in force were formally recorded in the window of 5–12 Aug apart from WTO-related accessions/acceptances (outside strict FTA scope). If you rely on preferences, continue to check WTO RTA and national gazettes for legal effect dates.

SUPPLY CHAIN & LOGISTICS

Carriers & surcharges:

- CMA CGM issued fresh surcharge notices across trades (war risk, congestion, low-water), reflecting cost pressures and reroutings. Expect rolling GRIs and service pattern changes as lines rebalance capacity.
- MSC updated customer advisories and introduced a new standalone U.S.-Africa service (13 Aug postdate) while pruning some Transpac capacity earlier this summer—confirming that networks remain fluid around demand and tariff timing.
- Maersk issued a market update focused on consumer demand, inventory pulls, and spot rate dynamics for Asia–Europe and Transpac lanes.

Integrators & parcels:

- DHL Group reported Q2 results with parcel/B2B commentary, noting tariff-linked demand shaping and sectoral differences.
- UPS and advisory partners published importer playbooks on the 2025 tariff environment; shippers should mirror those checklists against their HS portfolios.

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Macro volumes and timing:

 U.S. import volumes stayed elevated through the first half as shippers front-loaded before tariffs; multiple forecasters expect H2 softness as inventories carry over and higher duties bite.

Operational watch-outs:

- De minimis changes (end-August) will raise costs on low-value e-commerce parcels; expect platform policy updates and potential seller migration to bonded or DDP flows.
- Port-specific legal and casualty fallout continues (e.g., court-ordered vessel arrests in India tied to earlier incidents)—a reminder to review marine liability and cargo insurance coverage.

TRADE-BASED MONEY LAUNDERING (TBML), COUNTERFEITING & ENFORCEMENT

Customs/tariff fraud focus:

- The U.S. DOJ resolved a \$6.8m False Claims Act matter tied to unpaid customs duties on PRC-origin resin, and legal advisories emphasized that tariff evasion has moved near the top of enforcement priorities.
- Policy memos and law-firm alerts point to more FCA whistleblower activity against importers misdeclaring value, origin, or HTS classification—especially where multiple tariff programs now interact.
- Export-control enforcement remains intense (including China-related dual-use controls), with BIS publishing regular settlement stories and charging documents.

Practical steps:

- Tighten supplier affidavits, bills of materials, and country-of-origin logic (especially where processing confers or does not confer origin).
- Document your reasonable care procedures and maintain audit trails that survive a subpoena.
- For TBML specifically, match trade flows to financial flows—and use shipment-level data to flag over/under-invoicing, phantom consignments, and circular trades.

E-COMMERCE, TRADE FINANCE & DIGITAL TRADE

Always-on liquidity & tokenization:

- Institutional tokenized repo with U.S. Treasuries went live on production-grade networks—an enabling step for 24/7 intraday liquidity that can bleed into trade receivable financing and FX for shipments and inventory finance.
- Payoneer + Citi announced bank-grade, blockchain-enabled 24/7 intracompany transfers—useful for global sellers funding fulfillment centers and settling supplier payments across time zones.

Platform dynamics & regulation:

- Hong Kong's stablecoin regime took effect (1 Aug), signaling a conservative approach on KYC and wallet rules; this will reverberate across cross-border merchant settlement and on/off-ramps.
- Social commerce platforms continue to navigate market-entry, ban risks, staffing, and tariff/parcel changes in the U.S. and SE Asia.
- In the EU/UK, the legal plumbing for electronic trade documents (eBLs, warehouse receipts, etc.) continues to mature; additional EU members advanced MLETR-style bills, smoothing digital trade finance adoption.

DISPUTES. ARBITRATION & CASE LAW

Investment arbitration:

ICSID registered new proceedings the week of 5–12 Aug (including a case involving the UK), adding to a busy energy and natural-resources docket this year. Energy disputes elsewhere (e.g., Africa) continue to enter international arbitration channels as fiscal terms, taxes, and local-content measures shift post-tariffs.

WTO & multilateral:

- The WTO released its 2025 Annual Report and updated projections, highlighting the demand and policy-uncertainty drag from the latest tariff architecture.
- DSB updates show a steady pipeline of new panel requests (EV, safeguards, origin issues), with members increasingly pairing bilateral "mini-

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deals" with dispute filings or targeted retaliatory authority in reserve.

Court developments:

 National courts remained active on admiralty (post-casualty claims), customs (duty evasion indictments/pleas), and sanctions (export-control violations)—all with direct trade operations impact.

UPCOMING EVENTS

- 3rd Dairy Market Innovation Asia Pacific Summit
 2025 25–26 Sep 2025, Singapore.
 - Website: Asian Dairy Conference page (organizer listing).
- Industrial Transformation ASIA-PACIFIC (ITAP) –
 15-17 Oct 2025, Singapore.
 - Website: industrial-transformation.com
- Intermodal Europe 21–23 Oct 2025, Spain.
 - Website: <u>intermodal-events.com/europe</u>
- transport logistic Southeast Asia (tlacSEA) 29-31 Oct 2025, Singapore. Status:
 - Website: <u>transportlogisticsea.com</u>

- Oil & Gas Annual Conference & Expo 2025 28-29
 Nov 2025, India, Status;
 - Website: indiaoge.com
- Ras Al-Khaimah Investment & Business Summit
 19–20 Nov 2025, UAE.
 - Website: <u>rakinvestmentsummit.com</u>
- Go Global Awards 18-19 Nov 2025.
 - Websites: <u>uktrademission.org</u> I <u>goglobalawards.org</u>
- transport logistic China 24-26 Jun 2026.
 - Website: transportlogistic-china.com

NEW & NOTABLE PUBLICATIONS

- The Great Trade Reboot: Harnessing Compliance (International Trade Council). Now available on Amazon.
- Ongoing updates from WTO (Annual Report; fisheries subsidies accessions) provide useful baselines for policy and dispute tracking.



RECENT GLOBAL TARIFF TOOL IMPLEMENTATIONS

Export Barbados / https://exportbarbados.org

Green Transport Cluster / https://gtcluster.eu/customs-tariffs

Interstellar Communication Holdings Inc / https://www.dgipl.com/ic/trade-tool.html

Invest Guatemala / https://investguatemala.com/global-tariffs-and-rules

Lithuanian Confederation of Industrialists / https://lpk.lt/muitu-tarifu-paieska

Ramporrt / https://ramporrt.com/global-tariffs-and-rules-lookup

South African Youth Trade Association / https://sayta.co.za/global-tariff-lookup-tool

