# **Investing in Iceland:**

A Comprehensive Report



# INTRODUCTION

Iceland, a Nordic island nation located in the North Atlantic, is a land of unparalleled opportunities for investors. Known for its breathtaking natural beauty, political stability, and highly advanced infrastructure, Iceland offers a unique and thriving investment environment. With its abundant renewable energy resources, skilled workforce, and innovative economy, Iceland has become a hub for sustainable industries, advanced technology, and tourism. This report highlights the benefits, opportunities, and incentives for investing in Iceland, a country that embodies progress and potential.

# BACKGROUND

Iceland, officially known as the Republic of Iceland, is a sparsely populated country with approximately 380,000 residents (2023 estimate) and a land area of 103,000 square kilometers. Its capital, Reykjavik, serves as the political, economic, and cultural center. Iceland is a member of the European Economic Area (EEA), the Schengen Zone, and the OECD, which provides seamless access to European markets while maintaining its independent currency, the Icelandic Krona (ISK).

Iceland's economy is characterized by robust sectors such as renewable energy, fisheries, tourism, and technology. The country's abundant geothermal and hydropower resources make it one of the greenest and most energy-efficient economies in the world. Iceland's strategic location between Europe and North America further enhances its relevance as a global business hub.

# **BENEFITS OF INVESTING IN ICELAND**

#### Abundant Renewable Energy

Iceland is a global leader in renewable energy, with nearly 100% of its electricity generated from hydro and geothermal sources. This low-cost and sustainable energy supply makes Iceland an ideal destination for industries such as data centers, aluminum production, and green technology.

## **Political and Economic Stability**

Iceland is one of the most politically stable nations in the world, consistently ranking high on global indices for governance, transparency, and ease of doing business. Its strong economy is supported by sound fiscal policies and a business-friendly regulatory environment.

## **Highly Skilled Workforce**

Iceland's workforce is among the most educated and skilled in the world, with a literacy rate of 99%. The country has a strong emphasis on innovation, research, and development, making it an attractive destination for high-tech industries.

## **Strategic Location**

Situated midway between Europe and North America, Iceland is a natural gateway for transatlantic trade and logistics. Its geographic location makes it an ideal hub for businesses looking to expand across both continents.

## Innovation and Sustainability

Iceland is a pioneer in innovation, particularly in sustainable industries such as renewable energy, biotechnology, and eco-tourism. The government actively supports research and development through grants, tax incentives, and partnerships with universities.

## **Quality of Life**

Iceland consistently ranks among the top countries in terms of quality of life, safety, and environmental sustainability. This makes it an attrac-

#### Disclaimer:

tive destination not only for businesses but also for employees seeking a high standard of living.

# **RELEVANT AGENCIES**

Several government agencies and organizations in Iceland are dedicated to facilitating investment and supporting businesses:

- » Invest in Iceland:
- » A government agency that provides support to foreign investors, including market insights, site selection assistance, and access to incentives.
- » Icelandic Centre for Research (RANNIS):
- » Supports research, development, and innovation projects by providing funding and connecting investors with local partners.
- » Iceland Chamber of Commerce:
- » Offers networking opportunities, market advice, and advocacy for businesses operating in Iceland.
- » Ministry of Industries and Innovation:
- » Oversees policies related to trade, industry, and innovation, ensuring a favorable environment for investment.
- » National Energy Authority (Orkustofnun):
- » Regulates the energy sector and provides data on Iceland's renewable energy resources.
- » Business Iceland (Íslandsstofa):
- » Promotes Icelandic industries and assists investors in exploring opportunities in key sectors like tourism and technology.

## **INCENTIVES FOR INVESTORS**

Iceland offers a range of incentives to attract foreign and domestic investment:

#### **Corporate Tax Benefits**

Iceland has a competitive corporate tax rate of 20%, one of the lowest in Europe.

#### **Energy Incentives**

Investors in industries that require significant energy consumption benefit from access to low-cost, renewable electricity.

## **Research and Development Grants**

Companies engaged in R&D can receive grants covering up to 20-35% of eligible costs, depending on the project size and scope.

#### **Tax Allowances**

Tax deductions are available for investments in innovation, technology, and energy efficiency.

#### Free Trade and Market Access

As a member of the EEA, Iceland offers free access to the European Single Market, providing businesses with a consumer base of over 500 million people.

#### **Job Creation Subsidies**

Companies creating jobs in strategic sectors can receive subsidies and support from the government.

## **Customs and VAT Exemptions**

Imported equipment and materials used for investment projects may qualify for customs and VAT exemptions.

## **Opportunities for Investors**

Renewable Energy and Green Technology

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Iceland's abundant geothermal and hydropower resources create opportunities for investors in renewable energy projects, energy storage solutions, and green hydrogen production.

#### **Data Centers and IT**

Iceland's low-cost renewable energy and cool climate make it an ideal location for energy-intensive industries like data centers. The country also boasts high-speed internet infrastructure and a tech-savvy work-force.

#### **Tourism and Hospitality**

Iceland's stunning natural landscapes, including glaciers, geysers, and waterfalls, attract millions of visitors annually. Opportunities exist in eco-tourism, luxury accommodations, and adventure tourism.

#### **Biotechnology and Life Sciences**

Iceland is a leader in genetics research and biotechnology. Investors can explore opportunities in pharmaceuticals, healthcare innovation, and bioengineering.

#### **Marine and Fisheries**

Iceland has one of the world's most sustainable and advanced fisheries sectors. Investment opportunities exist in seafood processing, aquaculture, and marine biotechnology.

#### **Creative Industries**

Iceland's vibrant cultural scene, including music, film, and design, offers opportunities for creative industry investments. The country's unique landscapes have also made it a popular filming destination.

## Infrastructure and Real Estate

As Iceland continues to grow as a global tourism and business hub, there are significant opportunities in infrastructure development, including transport, housing, and commercial real estate.

## CONCLUSION

Iceland is a land of unmatched potential, offering investors a unique combination of abundant natural resources, political stability, and a thriving innovation ecosystem. With its low-cost renewable energy, skilled workforce, and strategic location, Iceland is well-positioned to support sustainable and forward-thinking industries.

Whether it's renewable energy, biotechnology, tourism, or technology, lceland provides a wealth of opportunities for investors seeking growth and long-term success. By investing in Iceland, businesses can not only achieve significant returns but also contribute to the country's sustainable development and global leadership in innovation.

In short, Iceland is more than a beautiful destination—it's a smart investment choice.

# REFERENCES

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