

# ENHANCING TRANSPARENCY AND COMBATING **COUNTERFEIT AND TRANSNATIONAL CRIME:**

The Role of the Botswana Unified Revenue Service



The Botswana Unified Revenue Service (BURS) Customs and Excise Division has been at the forefront of combating counterfeit and transnational crime in Botswana. As the primary agency responsible for enforcing customs and excise laws, BURS has implemented various initiatives to prevent the flow of counterfeit goods and to facilitate legitimate trade.

# **Transparency Initiatives**

BURS has implemented several transparency initiatives to promote accountability and trust among stakeholders. The agency has established a website that provides information on customs procedures, tariffs, and regulations (BURS, 2022). Additionally, BURS has introduced an online portal for submitting customs declarations, which has improved the efficiency and transparency of the clearance process (BURS, 2023). The agency has also established a customer service center, which provides assistance to traders and the general public on customs-related matters (BURS, 2022).

In 2022, BURS launched a public awareness campaign to educate the public on the dangers of counterfeit goods and the importance of complying with customs regulations (BURS, 2022). The campaign included radio and television advertisements, as well as social media posts, to reach a wider audience. The agency has also established a hotline for reporting suspected cases of counterfeiting and smuggling (BURS, 2022).

#### **International Cooperation Initiatives**

BURS has also strengthened its international cooperation to combat transnational crime. The agency is a member of the World Customs Organization (WCO) and has signed several agreements with neighboring countries to enhance cooperation in customs enforcement (WCO, 2022). For example, BURS has signed a memorandum of understanding with the South African Revenue Service (SARS) to share intelligence and coordinate efforts to combat cross-border crime (SARS, 2023).

In 2023, BURS participated in a regional workshop on combating counterfeit goods, organized by the WCO (WCO, 2023). The workshop brought together customs officials from several countries in the region to share best practices and discuss strategies for combating counterfeiting. BURS has also participated in several international training programs, including a program on customs enforcement organized by the International Monetary Fund (IMF)

#### **Recent Legal Reforms**

In 2022, Botswana enacted the Customs and Excise (Amendment) Act, which strengthened the powers of BURS to combat counterfeit and transnational crime (Government of Botswana, 2022). The amendment introduced stricter penalties for customs offenses and provided for the use of advanced technology to detect and prevent smuggling.

The Act also introduced a new provision that allows BURS to share information with other law enforcement agencies, both domestically and internationally, to combat transnational crime (Government of Botswana, 2022). This provision has enabled BURS to work more closely with other agencies, such as the Botswana Police Service, to combat crime.

# **Sustainable Development Initiatives**

BURS has also implemented sustainable development initiatives to reduce its environmental footprint. The agency has introduced a paperless clearance system, which has reduced the use of paper and minimized waste (BURS, 2023). Additionally, BURS has implemented energy-efficient lighting and air conditioning systems at its facilities, which has reduced energy consumption and greenhouse gas emissions (BURS, 2024).

In 2023, BURS launched a project to install solar panels at its facilities, which will reduce the agency's reliance on fossil fuels and lower its carbon footprint (BURS, 2023). The agency has also implemented a recycling program, which has reduced waste and promoted sustainable practices (BURS, 2022).

# **Enhancing Trade Facilitation**

BURS has implemented several initiatives to enhance trade facilitation and reduce the time and cost of clearing goods. The agency has introduced a risk-based approach to customs clearance, which has reduced the number of physical inspections and expedited the clearance process (BURS, 2023). Additionally, BURS has implemented a single window system, which allows traders to submit all required documents and information through a single online portal (BURS, 2024).

In 2022, BURS launched a pilot project to implement a blockchain-based system for tracking and verifying the origin of goods (BURS, 2022). The system uses blockchain technology to create a secure and transparent record of the movement of goods, which can help to prevent counterfeiting and smuggling.

# **Combating Counterfeit Goods**

BURS has also intensified its efforts to combat counterfeit goods. The agency has established a dedicated unit to investigate and prosecute cases of counterfeiting (BURS, 2022). In 2023, BURS seized over 10,000 counterfeit goods, including clothing, electronics, and cosmetics, worth over P10 million (BURS, 2023).

The agency has also worked closely with other law enforcement agencies, such as the Botswana Police Service, to combat counterfeiting (Botswana Police Service, 2022). In 2022, BURS and the Botswana Police Service conducted a joint operation to seize counterfeit goods, which resulted in the seizure of over 5,000 counterfeit goods worth over P5 million (BURS, 2022).



## **Capacity Building**

BURS has also invested in capacity building to enhance its ability to combat counterfeit and transnational crime. The agency has provided training to its officers on customs enforcement, risk management, and investigative techniques (BURS, 2023). Additionally, BURS has partnered with international organizations, such as the WCO, to provide technical assistance and capacity building programs (WCO, 2022).

In 2022, BURS sent several officers to attend a training program on customs enforcement organized by the IMF (IMF, 2022). The program provided training on advanced techniques for detecting and preventing smuggling, as well as strategies for combating transnational crime

#### **Public Awareness**

BURS has also launched public awareness campaigns to educate the public on the dangers of counterfeit goods and the importance of complying with customs regulations (BURS, 2022). The agency has used various media channels, including radio, television, and social media, to reach a wider audience.

In 2023, BURS launched a campaign to educate the public on the risks of buying counterfeit goods, including the potential health and safety risks (BURS, 2023). The campaign included radio and television advertisements, as well as social media posts, to reach a wider audience.

## Stakeholder Engagement

BURS has also strengthened its engagement with stakeholders, including traders, importers, and exporters. The agency has established a stakeholder forum, which provides a platform for stakeholders to raise concerns and provide feedback on customs procedures and regulations (BURS, 2023).

In 2022, BURS conducted a survey of stakeholders to gather feed-back on customs procedures and regulations (BURS, 2022). The survey provided valuable insights into the needs and concerns of stakeholders, which has helped BURS to improve its services and procedures.

#### **Regional Cooperation**

BURS has also strengthened its regional cooperation to combat transnational crime. The agency is a member of the Southern African Customs Union (SACU) and has signed several agreements with neighboring countries to enhance cooperation in customs enforcement (SACU, 2022).

In 2023, BURS participated in a regional workshop on combating transnational crime, organized by SACU (SACU, 2023). The workshop brought together customs officials from several countries in the region to share best practices and discuss strategies for combating transnational crime.

#### Use of Technology

BURS has also leveraged technology to enhance its ability to combat counterfeit and transnational crime. The agency has introduced advanced scanning technology to detect and prevent smuggling (BURS, 2023). Additionally, BURS has implemented a data analytics system to analyze trade data and identify potential risks (BURS, 2024).

In 2022, BURS launched a project to implement a machine learning-based system for predicting and preventing smuggling (BURS, 2022). The system uses machine learning algorithms to analyze

trade data and identify potential risks, which can help to prevent smuggling and counterfeiting.

# **Risk Management**

BURS has also implemented a risk management approach to customs clearance, which has reduced the number of physical inspections and expedited the clearance process (BURS, 2023). The agency has identified high-risk goods and traders and has implemented targeted interventions to mitigate these risks.

In 2022, BURS conducted a risk assessment of its customs procedures and regulations, which identified several areas for improvement (BURS, 2022). The agency has since implemented several measures to address these risks, including the introduction of advanced scanning technology and the implementation of a data analytics system.

## Compliance

BURS has also strengthened its compliance program to ensure that traders comply with customs regulations. The agency has introduced a compliance framework, which outlines the requirements for traders to comply with customs regulations (BURS, 2022).

In 2023, BURS conducted a compliance audit of several traders, which identified several areas of non-compliance (BURS, 2023). The agency has since worked with these traders to address these issues and ensure compliance with customs regulations.

# **Penalties for Non-Compliance**

BURS has also introduced stricter penalties for non-compliance with customs regulations. The agency has imposed fines and penalties on traders who fail to comply with customs regulations, including those who attempt to smuggle goods or evade duties (BURS, 2023).

In 2022, BURS imposed a fine of P1 million on a trader who was found to have evaded duties on a shipment of goods (BURS, 2022). The agency has also prosecuted several cases of smuggling and counterfeiting, which has resulted in the imposition of fines and penalties (BURS, 2023).

# **Appeals Process**

BURS has also established an appeals process for traders who are dissatisfied with customs decisions. The agency has introduced an independent appeals committee, which reviews appeals and makes decisions on disputes (BURS, 2022).

In 2022, BURS received several appeals from traders who were dissatisfied with customs decisions (BURS, 2022). The agency has since reviewed these appeals and made decisions on the disputes, which has helped to promote fairness and transparency in the customs clearance process.

### **Training and Development**

BURS has also invested in training and development to enhance the skills and knowledge of its officers. The agency has provided training on customs enforcement, risk management, and investigative techniques (BURS, 2023). Additionally, BURS has partnered with international organizations, such as the WCO, to provide technical assistance and capacity building programs (WCO, 2022).

In 2022, BURS sent several officers to attend a training program on customs enforcement organized by the IMF (IMF, 2022). The program provided training on advanced techniques for detecting and preventing smuggling, as well as strategies for combating transnational crime.



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