

The global semiconductor supply chain in 2024 faces unprecedented challenges, driven by renewed U.S. export restrictions targeting advanced semiconductor technology exports to China. The re-election of Donald Trump is likely to bring a resurgence of "America First" policies aimed at maintaining U.S. technological leadership, particularly in critical industries like semiconductors. These restrictions, aimed at cutting off China's access to advanced chips, are reshaping the global tech landscape and forcing companies worldwide to re-evaluate their supply chain dependencies. This white paper examines the impact of these restrictions on the semiconductor industry, the challenges they pose for global supply chains, and how tech companies are adapting to the new regulatory environment.

U.S. EXPORT RESTRICTIONS AND THEIR STRATEGIC OBJECTIVES

The 2024 U.S. export restrictions on China represent a continuation and intensification of prior policies that restricted China's access to advanced technology. These new restrictions limit the export of high-performance semiconductors, AI-specific chips, and related manufacturing equipment to China. The primary aim of these policies is to limit China's capacity to develop advanced technologies that could rival U.S. dominance in artificial intelligence (AI), quantum computing, and defense systems. By blocking China from accessing advanced semiconductor technologies, the U.S. intends to protect its technological leadership and mitigate potential national security threats.

With Donald Trump's re-election, the U.S. is doubling down on its approach, extending restrictions to include even more categories of high-tech exports and expanding the list of companies banned from receiving U.S.-produced semiconductor components. Trump's administration is also pushing allied countries, such as Japan, South Korea, and the Netherlands, to impose similar restrictions on China, aiming to form a coalition that can collectively restrict China's access to cutting-edge technology.

IMPACT ON GLOBAL SEMICONDUCTOR SUPPLY CHAINS

These restrictions are creating significant disruptions in the global semiconductor supply chain, which relies heavily on a complex, interdependent network of suppliers, manufacturers, and technology providers. China, a major player in the global semiconductor industry, is both a leading manufacturer of electronics and a key consumer of semiconductors. The U.S. export restrictions disrupt this supply chain by limiting China's access to essential components and machinery, affecting production capacities not only in China but also for global companies that rely on Chinese manufacturing facilities.

For semiconductor manufacturers, the U.S. restrictions have raised costs and increased lead times as companies scramble

to adjust supply chains and find alternative markets. Companies are seeking ways to decouple their supply chains from China, shifting production to other regions such as Southeast Asia and, in some cases, even considering reshoring to the U.S. and Europe. However, these changes are costly and time-consuming, and transitioning entire supply chains away from China without impacting production efficiency remains a significant challenge.

Moreover, the restrictions impact chip designers and producers in other countries who depend on U.S.-origin technology or intellectual property. Companies in Taiwan, Japan, and South Korea, which supply both the U.S. and Chinese markets, are faced with difficult decisions about compliance with U.S. policies while maintaining access to their largest customer, China. These restrictions could potentially fragment the global semiconductor market into distinct U.S.-aligned and China-aligned sectors, with different standards, supply sources, and technological capabilities.

CHALLENGES FOR THE TECH INDUSTRY AND POTENTIAL RESPONSES

The Trump administration's renewed emphasis on restrictions adds complexity for companies that rely on Chinese manufacturing capacity or are highly integrated into Chinese supply chains. The need for compliance with U.S. export restrictions limits their flexibility, pushing companies to redesign products to either avoid restricted components or source from non-U.S. suppliers. The restrictions also create a strategic imperative for companies to invest in domestic R&D and expand production capabilities outside China to ensure they can meet demand without breaching U.S. regulations.

To navigate these challenges, companies are implementing several adaptive strategies:

- **1. Supplier Diversification**: Many tech companies are diversifying their supplier base, sourcing components from countries unaffected by U.S.-China tensions, such as Taiwan, South Korea, and Singapore.
- Regional Production Hubs: Companies are establishing manufacturing hubs outside China, particularly in Southeast Asia, to maintain a stable production flow. This regional diversification also helps avoid tariffs and regulatory hurdles associated with the U.S.-China trade restrictions.
- Increased R&D Investment: Companies are investing in R&D to reduce dependence on U.S.-origin technologies that are subject to export restrictions, facilitating the development of alternative semiconductor designs and processes that can bypass regulatory barriers.
- **4. Strengthening Compliance Mechanisms:** Businesses are enhancing internal compliance programs to navigate the increasingly complex trade regulations and avoid unintentional breaches that could lead to fines or loss of market access.

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5. Strategic Partnerships: Forming alliances with non-U.S. companies in Europe, Japan, and South Korea enables companies to secure technology and resources that are unaffected by the restrictions, reducing reliance on U.S. suppliers.

IMPLICATIONS FOR THE GLOBAL TECHNOLOGY LANDSCAPE

The new U.S. export restrictions are likely to have long-term effects on the global semiconductor industry, influencing both the availability of cutting-edge technology and the pace of innovation worldwide. By effectively dividing the semiconductor market, these restrictions could lead to the development of two parallel technological ecosystems—one led by the U.S. and its allies, and another by China. This bifurcation could slow the overall pace of technological progress, as companies must develop separate solutions to meet the needs of these distinct markets.

Furthermore, the restrictions place pressure on China to accelerate its self-sufficiency in semiconductor production, a national priority that the Chinese government is backing with substantial investments in domestic semiconductor manufacturing. China's focus on technological independence, combined with limited access to foreign technology, may catalyze breakthroughs in alternative chip designs and manufacturing processes, potentially challenging U.S. dominance in the future.

The growing complexity of these export controls highlights the importance of international cooperation and standardization in the tech sector. The U.S. will likely continue to encourage allies to adopt similar restrictions, creating a broader coalition to limit China's access to advanced technology. However, this approach risks trade friction with allies who have strong economic ties with China and may not wish to lose access to the Chinese market.

RECOMMENDATIONS FOR COMPANIES

- **1. Develop Supply Chain Redundancies**: Establish alternative suppliers outside China to ensure uninterrupted access to essential semiconductor components.
- **2. Invest in Compliance Systems**: Implement internal compliance frameworks to ensure adherence to U.S. export restrictions and prevent accidental regulatory breaches.
- **3. R&D Investment in Non-U.S. Technology**: Increase investment in R&D to develop semiconductor designs that don't rely on U.S. components subject to export restrictions.
- **4. Strengthen Supplier Relationships**: Build strong relationships with suppliers in countries unaffected by U.S.-China trade tensions, such as South Korea, Taiwan, and Singapore.
- **5. Explore Reshoring Options:** Consider reshoring or nearshoring parts of the production process to minimize dependency on Chinese facilities.
- Enhance Cybersecurity: Strengthen cybersecurity measures to protect intellectual property and prevent unauthorized access to sensitive semiconductor technology.
- Leverage Regional Trade Agreements: Take advantage of regional trade agreements that reduce tariffs and improve access to alternative markets for semiconductor components.
- **8.** Implement Dynamic Pricing: Adjust pricing strategies to account for potential cost increases due to supply chain fragmentation and compliance costs.

- **9.** Monitor Geopolitical Trends: Stay informed on U.S.-China relations and policy shifts, enabling quick adaptations to new restrictions or regulatory changes.
- **10.** Focus on Product Localization: Develop versions of products tailored to meet the regulatory and technological standards of distinct U.S.- and China-aligned markets.
- **11. Increase Capital Reserves**: Build financial buffers to absorb the costs of sudden changes in supply chains or tariffs, which can be significant in the semiconductor industry.
- **12.** Engage with Policymakers: Actively participate in industry associations to engage with policymakers and provide insights on the impact of export controls on your business.

RECOMMENDATIONS FOR LEGISLATORS

- Develop Clear and Consistent Guidelines: Ensure that semiconductor export restrictions are transparent, predictable, and easy to follow, minimizing the burden on companies.
- **2. Encourage Allied Cooperation**: Work with allied nations to create a unified approach to export controls, ensuring that restrictions are equally enforced across jurisdictions.
- Support Domestic Semiconductor Manufacturing: Offer incentives, grants, and subsidies to boost domestic semiconductor production and reduce dependency on foreign suppliers.
- Invest in R&D for Semiconductor Technology: Fund R&D initiatives to advance domestic semiconductor technology, encouraging innovation that supports national security goals.
- **5. Establish Compliance Resources for SMEs**: Provide resources and training for small and medium-sized enterprises to help them understand and comply with complex export restrictions.
- Promote Public-Private Partnerships: Foster collaborations between government agencies and the tech industry to develop policies that support innovation while ensuring security.
- Facilitate Access to Alternative Markets: Create trade agreements that provide companies with easier access to alternative markets, reducing dependency on Chinese exports.
- 8. Enhance Cybersecurity Legislation: Implement stronger cybersecurity laws to protect intellectual property and prevent technology theft in the semiconductor industry.
- **9.** Encourage Standardization of Compliance: Advocate for international standards in semiconductor compliance requirements to simplify adherence for companies operating globally.
- Consider Temporary Exemptions: For certain critical sectors, consider providing temporary exemptions or extensions to export restrictions to avoid abrupt supply chain disruptions.
- **11. Monitor Impact on Allied Economies**: Evaluate the economic effects of U.S. restrictions on allied economies, especially those reliant on semiconductor exports to China.
- **12. Prioritize Innovation in Supply Chains**: Fund and support innovation in supply chain resilience, focusing on technology and processes that enhance flexibility in sourcing and production.

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