

# Why Get Involved in the International Centre for Trade Transparency?



International Centre for  
Trade Transparency  
& Monitoring

The International Centre for Trade Transparency Limited (ICTTM), a subsidiary of the International Trade Council (ITC), is currently developing a unique platform, designed to reduce trade-related risks for exporters, importers, manufacturers and related service providers.

## Key Successes:

**30 STRATEGIC PARTNERSHIPS**  
with Government &  
Industry Associations



Access to  
**5 MILLION + COMPANIES**  
via Signed MOUs



Pre-Registered Users from  
**68 COUNTRIES**



Built Extensive Network of  
**3 MILLION + COMPANIES**  
for Direct  
Outreach



Onboarded  
**INTERNATIONALLY RENOWNED**  
Directors and  
Board Advisors



Acquired a Strategic & Diverse Base of  
**76 CORPORATE & INDIVIDUAL SHAREHOLDERS**



Launched Supply Chain Report News  
Site with Global Audience of  
**70,000+ FOLLOWERS**



Co-Hosted the  
**GO GLOBAL AWARDS 2023**  
Opened by US Secretary of  
Commerce Gina Raimondo



Co-Published Books with  
**3 NATIONAL GOVERNMENT AGENCIES**



Operating  
**ENGAGING WEBINAR SERIES**  
with Partner Presenters



Geographically Strategic Representations in  
**53 COUNTRIES**  
via the ITC



**RELEVANT SOCIAL MEDIA**  
Following Across  
Multiple Platforms



Own  
**24 HOUR A DAY, 5 DAY A WEEK, HELPDESK**  
Operating from 2 Countries



Ongoing  
**PARTICIPATION AS GUEST SPEAKERS**  
at Relevant Global Events



**900,000+ COMPANIES**  
Receiving Regular  
News Updates



For more information on partnering with us, or to discuss how our solutions can benefit your organization, please don't hesitate to get in touch. You can reach out directly to our CEO, James York, at [james.york@icttm.org](mailto:james.york@icttm.org), or via WhatsApp on +1 (347) 951-3308. We're here to assist you with any queries and look forward to connecting with you.