



ICTTM – at the Forefront of Global Trade

Unique Features of AdamFTD

ADAMftd stands out as a revolutionary platform in the global trade and supply chain industry, offering an unparalleled suite of features that cater comprehensively to the decision-making needs of companies looking to expand their market reach. Unique in its capability, ADAMftd integrates a vast array of critical tools into a single platform, simplifying the process of market entry, identifying potential buyers, conducting due diligence, understanding competitors, navigating rules and regulations, understanding sanctions, and even forecasting market pricing. This holistic approach ensures that companies have access to all the necessary information and analytics to make informed decisions about expanding their footprint in new markets.

There's simply no other product available today that combines these essential features into one seamless offering. ADAMftd's innovative platform is designed to remove the complexity and guesswork from international expansion, setting a new standard for efficiency and intelligence in global trade operations.

Some of our many unique features:

PRICING (PER PRODUCT)

 **Calculation of Individual/Unit Pricing**
(Low, Median, High)

 **Calculation of Final Landed Cost Per Market**
(Including Taxes, Tariffs and Other Costs)

AI-BASED PREDICTIVE ANALYSIS

 **Future Price Forecasting**
(By Buyer, Seller, Geographical Region)

 **Prediction of Product Demand**
(By Buyer, Seller & Geographical Region)

 **Prediction of Market Growth**
(Number of Buyers & Sellers)

 **External Factors**
(Environmental, Geopolitical & Legislative)

RULES AND REGULATIONS

 **Regulatory and Export Controls**

 **Product-Based Rules and Regulations**

 **Free Trade Agreements**

 **Tariffs and Taxes**


 **Rules of Origin**

 **Anti-Dumping**

ANOMALY DETECTION

 **Country of Origin / Country of Destination**
(Changes on High-Seas)

 **Product Pricing**
(Pricing Outside Average / Weight Mismatch)

 **Payment Terms / Terms of Trade**
(Changes in Terms of Trade Between Partners)

 **Outside of Standard Scope of Company**
(New Trade Partners, Products, Pricing)

 **Mis-Match of SIC/NAICS/ISIC vs Actual Trades**
(Reconciled Against Company Registry Data)

 **Sanctions Avoidance Detection**
(Shell Companies / Trade Partner Re-Routes)

PRODUCT RECALLS

 **Global Recalled Products Monitoring**

 **Recall Alerts**

SUPPLY CHAIN MAPPING

 **Detailed Buyer & Seller Supply Chain Mapping**

 **Reconciliation Against Supply Chain Transparency Laws**

 **Alerts and Notifications of Changes in Supply Chains**



RISK ANALYSIS



Sanctioned Entity Matching

(Person, Company, Ship, Aircraft, Crypto Wallet, Asset, Bank Account)



Country, Trade Partner & Product Based "What-if" Scenario Mapping

(Availability, Demand, Price & Lead Times)



External Factors

(Environmental, Human Rights, Geopolitical & Legislative)

DETAILED TRADE PARTNER (BUYER, SELLER, COMPETITOR) ANALYSIS



Government Sourced and Authenticated Company Registry Information



Shareholders, Directors & Beneficial Owners



Aliases & Brand Names



Company & Related Addresses



Payment Terms / Terms of Trade



Alerts on Company Status

(Active / Disbarred / Disqualified etc)



Employee Headcounts



Global Rankings Per Product



Social Media Profiles & Mentions



Website Addresses

(Addresses, Technology Used etc)



Direct Company Comparisons

(Comparing Competitors, Buyers, Sellers etc)



Domain Name Validation

(Owners, Addresses, Contacts, Registered Years etc)

GDPR COMPLIANT COMPANY CONTACTS



Names and Job Titles



Social Media Profile Verification



Phone Number



Work History



Email Address



Sanctions Verification

MEDIA SEARCHING & MONITORING



Entity-Specific News



Mapping of Relationships Between Entities



Uses Authentic and Verified Sources



Negative Media Alerts



AI-Translation of Source Texts



Summarized and Full News Articles

REVIEWS AND FEEDBACK



Staff Reviews

(Internal to ADAMftd)



Third Party Review Monitoring

(Google, Trust Pilot, Yelp)



Supplier Reviews

(ADAMftd + Other)