



The Venture Capital Business Council (VCBC) within the International Trade Council is a specialized body focused on the crucial role venture capital plays in fostering innovation, creating jobs, and driving economic growth on a global scale. Understanding the intricacies and challenges unique to venture capital investments across borders, the VCBC serves as a platform to connect, educate, and innovate the venture capital ecosystem. The council brings together venture capitalists, entrepreneurs, governmental agencies, academic institutions, and other relevant stakeholders to create a more robust, transparent, and inclusive venture capital community.

LEADERSHIP

Chairperson:

- Sebright Chen, Founder, Chairman and CEO, [Summer Atlantic Capital](#) [LinkedIn]

AREAS OF FOCUS

- » **Investment Strategies:** Discuss and analyze a wide range of venture capital investment approaches including seed funding, Series A, B, C rounds, and beyond, to better match startups with appropriate funding sources.
- » **Risk Assessment:** Create and disseminate best practices for evaluating the various types of risks inherent in venture capital such as market risk, management risk, and technology risk.
- » **Regulatory Compliance:** Provide regular updates and guidance on international and regional regulations affecting venture capital, ensuring that members stay compliant and well-informed.
- » **Innovative Financing:** Explore and advocate for pioneering financial technologies and methods, such as crowdfunding, security token offerings (STOs), and decentralized finance (DeFi), to modernize the venture capital landscape.
- » **Entrepreneurial Development:** Organize bootcamps, workshops, and mentorship programs to prepare startups and entrepreneurs for venture capital investment, focusing on pitch preparation, business modeling, and scaling strategies.
- » **Access to Capital:** Work to democratize access to venture capital funding, particularly for startups in emerging markets and underrepresented founders, to foster a more equitable entrepreneurial ecosystem.
- » **Networking and Collaboration:** Act as a hub for venture capital professionals to collaborate, share insights, and build strategic partnerships for co-investment and syndication opportunities.
- » **Sustainability and Social Impact:** Promote responsible investing by advocating for Environmental, Social, and Governance (ESG) criteria and impact investment.
- » **Exit Strategies:** Provide expertise and avenues for discussing and planning successful exit strategies including IPOs, mergers, and acquisitions.
- » **Market Intelligence:** Offer analyses of global venture capital movements, helping members make data-driven decisions and identify emerging opportunities.



ABOUT BUSINESS COUNCILS

A business council, within the framework of the International Trade Council, is an assemblage of volunteer professionals, possessing deep industry knowledge and expertise. They collaborate to shape the Council's research, education, networking, and outreach initiatives, thereby ensuring their relevance to the current global business climate.

These industry experts meet regularly, whether in-person or virtually, to propose and guide the Council's research undertakings. They examine industry trends, scrutinize emerging markets, and explore technological advancements, providing valuable insights that the Council transforms into action-oriented research projects.

The business council acts as an advisory board, contributing to the development of educational resources tailored to the needs of businesses operating in international markets. They bring their firsthand experience to the fore, identifying the critical competencies necessary for success and helping devise educational programs that equip members with those skills.

In addition, the council facilitates networking events and initiatives, creating opportunities for members to connect, collaborate, and forge strategic partnerships. They also play a crucial role in driving the Council's outreach programs, reaching out to potential members, sharing the Council's mission, and amplifying its impact across the global business community.

Moreover, business councils provide a forum for discussion, enabling the exchange of ideas, fostering innovation, and promoting best practices within their respective industries. They also help bridge the gap between industry and government, advocating for business-friendly policies and voicing industry concerns to policymakers.

Lastly, the business councils play a pivotal role in the International Trade Council's mission to support and promote international trade. Through their collective knowledge, experience, and guidance, they contribute to creating an environment where businesses can thrive in the global marketplace.