



# Supply Chain Business Council

The Supply Chain Business Council (SCBC) within the International Trade Council is dedicated to addressing the multifaceted challenges and opportunities that exist within the global supply chain framework. Recognizing that modern trade is underpinned by complex supply chain networks, the council endeavors to bring together businesses, industry experts, logistics providers, and policymakers to create more resilient, transparent, and efficient supply chains.

## LEADERSHIP

### Interim Chairperson:

- ◉ Kenneth Tombs, Principal, Business Compass [\[LinkedIn\]](#)

### Interim Deputy Chairman:

- ◉ Rafael Molho, Managing Director, [Tradecoup](#) [\[LinkedIn\]](#)
- ◉ David Rogers, Managing Director, [Insync Supply Chain Management Pty Ltd](#) [\[LinkedIn\]](#)

## AREAS OF FOCUS

- » **Supply Chain Resilience:** In an era marked by unforeseen disruptions, the council emphasizes strategies and practices that bolster supply chain resilience, enabling businesses to quickly adapt and respond to changing circumstances.
- » **Digital Transformation:** The SCBC champions the integration of advanced technologies, from blockchain to artificial intelligence, to revolutionize supply chain management, optimize operations, and enhance transparency.
- » **Sustainability:** With a growing emphasis on environmental and social responsibility, the council drives initiatives promoting sustainable supply chain practices, including ethical sourcing, waste reduction, and carbon footprint minimization.
- » **Regulatory Compliance and Standards:** The council provides insights into the evolving regulatory landscape, ensuring that members stay compliant with international trade laws, standards, and best practices related to supply chain management.
- » **Trade Facilitation:** Emphasizing smoother cross-border operations, the SCBC explores customs procedures, documentation, and policies that influence the speed and efficiency of international trade.
- » **Risk Management:** Understanding the myriad risks associated with global supply chains, from geopolitical shifts to natural disasters, the council offers tools and strategies for effective risk assessment and mitigation.
- » **Skill Development and Training:** The council advocates for the continuous upskilling of supply chain professionals, addressing the growing need for expertise in areas like digital tools, analytics, and sustainable practices.
- » **Collaboration and Partnership:** Serving as a nexus for dialogue and partnership, the SCBC facilitates interactions among shippers, carriers, manufacturers, and other stakeholders, promoting mutual growth and innovation.
- » **Market Dynamics:** The council sheds light on emerging market trends, consumer demands, and economic indicators that influence supply chain decisions, aiding businesses in making informed strategic choices.

## ABOUT BUSINESS COUNCILS

A business council, within the framework of the International Trade Council, is an assemblage of volunteer professionals, possessing deep industry knowledge and expertise. They collaborate to shape the Council's research, education, networking, and outreach initiatives, thereby ensuring their relevance to the current global business climate.

These industry experts meet regularly, whether in-person or virtually, to propose and guide the Council's research undertakings. They examine industry trends, scrutinize emerging markets, and explore technological advancements, providing valuable insights that the Council transforms into action-oriented research projects.

The business council acts as an advisory board, contributing to the development of educational resources tailored to the needs of businesses operating in international markets. They bring their firsthand experience to the fore, identifying the critical competencies necessary for success and helping devise educational programs that equip members with those skills.

In addition, the council facilitates networking events and initiatives, creating opportunities for members to connect, collaborate, and forge strategic partnerships. They also play a crucial role in driving the Council's outreach programs, reaching out to potential members, sharing the Council's mission, and amplifying its impact across the global business community.

Moreover, business councils provide a forum for discussion, enabling the exchange of ideas, fostering innovation, and promoting best practices within their respective industries. They also help bridge the gap between industry and government, advocating for business-friendly policies and voicing industry concerns to policymakers.

Lastly, the business councils play a pivotal role in the International Trade Council's mission to support and promote international trade. Through their collective knowledge, experience, and guidance, they contribute to creating an environment where businesses can thrive in the global marketplace.

Information Site: [tradecouncil.org](http://tradecouncil.org)

Member Portal: [tradecouncil.net](http://tradecouncil.net)

Go Global Awards: [goblobalawards.org](http://goblobalawards.org)

Business Confidence Survey: [businessconfidence.org](http://businessconfidence.org)

[info@tradecouncil.org](mailto:info@tradecouncil.org) 

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