



# Logistics and Transportation Business Council

The Logistics and Transportation Council (LTC) within the International Trade Council is an authoritative body committed to streamlining, enhancing, and innovating the mechanisms underpinning global trade. Recognizing the pivotal role of efficient logistics and transportation systems in driving international commerce, the LTC provides a platform where industry leaders, stakeholders, and experts converge to share insights, develop strategies, and craft solutions to challenges in the rapidly evolving landscape of global transportation.

## LEADERSHIP

### Chairperson:

- Michael O'Brien, President, [Eagle Air Freight Inc](#) [[LinkedIn](#)]

### Deputy Chairperson:

- George Glory Opeku, CEO, [Portlink Ghana Limited](#) [[LinkedIn](#)]

### Board Members:

- Macdonald Chimandas Vasnani, Founder/C.E.O., [Consolidated Shipping Agencies Ltd](#)
- Lars Hickey, Managing Director | Project Finance and International Government Affairs, [Wabtec](#)
- Tarun Patwary, Managing Director, [Kuehne + Nagel Ltd., Bangladesh](#) [[LinkedIn](#)]
- Julio Lergier, Perishable Solutions Manager South America, [UPS, Inc](#) [[LinkedIn](#)]
- Ibrahim Al Nadhairi, CEO, [ASYAD Shipping & Drydocks](#) [[LinkedIn](#)]

## AREAS OF FOCUS

- » **Infrastructure Development:** Prioritizing the physical underpinnings of trade, the council emphasizes the importance of robust ports, efficient rail systems, modern airports, and interconnected road networks.
- » **Technological Advancements:** In an era of digitization, the LTC explores the adoption and adaptation of technology in logistics - from automation in warehousing to tracking in real-time shipment.
- » **Sustainability:** Championing eco-friendly transportation solutions, the council encourages the adoption of green logistics, including electric vehicles, sustainable shipping solutions, and carbon-neutral transportation methods.
- » **Regulatory Compliance:** The LTC aids businesses in understanding and adhering to international transportation regulations, ensuring that goods move seamlessly across borders without legal entanglements.
- » **Safety and Security:** Recognizing the importance of safeguarding goods in transit, the council promotes best practices in transportation safety, risk management, and cargo security.
- » **Trade Facilitation:** Streamlining customs procedures, reducing paperwork, and ensuring faster clearance are among the council's initiatives to accelerate and facilitate global trade.
- » **Supply Chain Integration:** By fostering collaborations between suppliers, manufacturers, and distributors, the LTC focuses on creating seamless, efficient, and responsive supply chains.
- » **Capacity Building:** The council organizes workshops, seminars, and training sessions to equip businesses with the knowledge and tools required to optimize their logistics and transportation strategies.
- » **Cost-Efficiency:** In a competitive global market, the LTC emphasizes strategies to reduce transportation costs without compromising speed or safety.
- » **Networking and Collaboration:** Serving as a hub for professionals in the logistics and transportation sectors, the LTC offers ample opportunities for collaboration, partnership, and mutual growth.

## ABOUT BUSINESS COUNCILS

A business council, within the framework of the International Trade Council, is an assemblage of volunteer professionals, possessing deep industry knowledge and expertise. They collaborate to shape the Council's research, education, networking, and outreach initiatives, thereby ensuring their relevance to the current global business climate.

These industry experts meet regularly, whether in-person or virtually, to propose and guide the Council's research undertakings. They examine industry trends, scrutinize emerging markets, and explore technological advancements, providing valuable insights that the Council transforms into action-oriented research projects.

The business council acts as an advisory board, contributing to the development of educational resources tailored to the needs of businesses operating in international markets. They bring their firsthand experience to the fore, identifying the critical competencies necessary for success and helping devise educational programs that equip members with those skills.

In addition, the council facilitates networking events and initiatives, creating opportunities for members to connect, collaborate, and forge strategic partnerships. They also play a crucial role in driving the Council's outreach programs, reaching out to potential members, sharing the Council's mission, and amplifying its impact across the global business community.

Moreover, business councils provide a forum for discussion, enabling the exchange of ideas, fostering innovation, and promoting best practices within their respective industries. They also help bridge the gap between industry and government, advocating for business-friendly policies and voicing industry concerns to policymakers.

Lastly, the business councils play a pivotal role in the International Trade Council's mission to support and promote international trade. Through their collective knowledge, experience, and guidance, they contribute to creating an environment where businesses can thrive in the global marketplace.

Information Site: [tradecouncil.org](http://tradecouncil.org)

Member Portal: [tradecouncil.net](http://tradecouncil.net)

Go Global Awards: [goblobalawards.org](http://goblobalawards.org)

Business Confidence Survey: [businessconfidence.org](http://businessconfidence.org)

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*An international, peak-body, chamber of commerce*