



Foreign Direct Investment Business Council

The Foreign Direct Investment (FDI) Business Council within the International Trade Council is a specialized entity dedicated to fostering a deeper understanding of the intricacies, challenges, and vast opportunities presented by cross-border investments. Recognizing the significant role that FDI plays in stimulating economic growth, technology transfer, and the interconnectedness of global economies, the council serves as a pivotal point of engagement for investors, governments, corporations, and financial institutions aiming to navigate the complexities of international investments.

LEADERSHIP

Chairperson:

- Carl Viel, President & CEO, [Québec International](#) [[LinkedIn](#)]

Board Members:

- Daniel Evans, Chief Executive, [Birmingham Enterprise Community](#) [[LinkedIn](#)]
- Debra Charleen Lewis, Director of External Affairs, [Government of Montserrat](#) [[LinkedIn](#)]
- Rama Ayman, CEO, [MMG Capital](#) [[LinkedIn](#)]

AREAS OF FOCUS

- » **Investment Strategies:** The council provides insights into successful investment strategies tailored to specific sectors, regions, and economic climates, enabling stakeholders to make informed decisions.
- » **Regulatory Environment:** Understanding the legal and regulatory frameworks of target investment destinations is crucial. The council aids businesses in comprehending and adhering to these frameworks, ensuring compliant and smooth investment processes.
- » **Economic Impact Analysis:** Delving into the macro and micro-economic implications of FDI, the council studies its effects on job creation, technology transfer, and overall economic development in both source and recipient countries.
- » **Risk Management:** International investments often come with geopolitical, economic, and cultural risks. The council offers tools, resources, and insights to help investors evaluate and mitigate these risks effectively.
- » **Sector-specific Opportunities:** Focusing on various sectors like technology, healthcare, infrastructure, and energy, the council sheds light on industry-specific investment opportunities, trends, and challenges.
- » **Incentives and Benefits:** Many countries offer incentives to attract FDI. The council provides comprehensive information about these incentives, including tax breaks, grants, and other benefits, helping investors leverage them optimally.
- » **Mergers and Acquisitions:** As a significant component of FDI, the council focuses on the dynamics of international mergers and acquisitions, offering guidance on best practices, due diligence, and integration strategies.
- » **Stakeholder Engagement:** Ensuring that all involved parties in an FDI venture align with mutual interests is crucial. The council facilitates dialogue and collaboration between investors, governments, local communities, and other stakeholders.
- » **Sustainable Investment:** In an era emphasizing sustainable development, the council promotes environmentally and socially responsible investment practices, ensuring that FDIs lead to holistic and sustainable growth.
- » **Post-investment Management:** Beyond the initial investment phase, the council offers insights on managing and optimizing foreign assets, repatriation of profits, and potential exit strategies.

ABOUT BUSINESS COUNCILS

A business council, within the framework of the International Trade Council, is an assemblage of volunteer professionals, possessing deep industry knowledge and expertise. They collaborate to shape the Council's research, education, networking, and outreach initiatives, thereby ensuring their relevance to the current global business climate.

These industry experts meet regularly, whether in-person or virtually, to propose and guide the Council's research undertakings. They examine industry trends, scrutinize emerging markets, and explore technological advancements, providing valuable insights that the Council transforms into action-oriented research projects.

The business council acts as an advisory board, contributing to the development of educational resources tailored to the needs of businesses operating in international markets. They bring their firsthand experience to the fore, identifying the critical competencies necessary for success and helping devise educational programs that equip members with those skills.

In addition, the council facilitates networking events and initiatives, creating opportunities for members to connect, collaborate, and forge strategic partnerships. They also play a crucial role in driving the Council's outreach programs, reaching out to potential members, sharing the Council's mission, and amplifying its impact across the global business community.

Moreover, business councils provide a forum for discussion, enabling the exchange of ideas, fostering innovation, and promoting best practices within their respective industries. They also help bridge the gap between industry and government, advocating for business-friendly policies and voicing industry concerns to policymakers.

Lastly, the business councils play a pivotal role in the International Trade Council's mission to support and promote international trade. Through their collective knowledge, experience, and guidance, they contribute to creating an environment where businesses can thrive in the global marketplace.