



The Manufacturing Business Council (MBC) within the International Trade Council serves as a focal point for industries, experts, governments, and other key stakeholders operating within the diverse and dynamic spectrum of global manufacturing. Recognizing the central role of manufacturing in global trade, economic growth, and technological advancement, the council aims to promote best practices, facilitate collaboration, and drive innovation in the manufacturing domain.

## LEADERSHIP

### Chairperson:

- Chanda Nacua, Program Manager – Asia IT, [Texas Instruments Phils Inc](#) [[LinkedIn](#)]

### Deputy Chairperson:

- Md Fazlul Hoque, Managing Director, [Plummy Fashions Ltd](#) [[LinkedIn](#)]

## AREAS OF FOCUS

- » **Global Manufacturing Trends:** The council continuously tracks and analyzes emerging trends in manufacturing, including technological advancements, process innovations, and shifts in consumer demand.
- » **Trade Regulations and Compliance:** With changing trade dynamics, the MBC provides insights into the latest regulations, standards, and compliances affecting the manufacturing sector, ensuring businesses remain informed and compliant.
- » **Technological Integration:** Emphasizing the role of Industry 4.0, the council delves into the integration of technologies like AI, IoT, and robotics in manufacturing, fostering an environment of digital transformation.
- » **Supply Chain Optimization:** Recognizing the intricacies of manufacturing supply chains, the council focuses on strategies to optimize and streamline operations, from sourcing raw materials to delivering finished products.
- » **Sustainability and Environment:** In an era of environmental consciousness, the MBC champions sustainable manufacturing practices, exploring methods to reduce waste, energy consumption, and emissions.
- » **Quality Assurance and Standards:** The council underscores the importance of quality, guiding members on international quality standards, certifications, and best practices to ensure product excellence.
- » **Workforce Development:** Addressing challenges like skill shortages and evolving job roles, the council emphasizes training, upskilling, and workforce development to meet the demands of modern manufacturing.
- » **Collaboration and Networking:** The MBC provides a platform for manufacturers, suppliers, technology providers, and other stakeholders to collaborate, share insights, and forge beneficial partnerships.
- » **Market Access and Expansion:** Offering insights into emerging markets, consumer behaviors, and geopolitical factors, the council aids manufacturers in expanding their global footprint.
- » **Innovation and Research:** The council actively promotes R&D in manufacturing, encouraging members to innovate and stay at the forefront of product and process advancements.

## ABOUT BUSINESS COUNCILS

A business council, within the framework of the International Trade Council, is an assemblage of volunteer professionals, possessing deep industry knowledge and expertise. They collaborate to shape the Council's research, education, networking, and outreach initiatives, thereby ensuring their relevance to the current global business climate.

These industry experts meet regularly, whether in-person or virtually, to propose and guide the Council's research undertakings. They examine industry trends, scrutinize emerging markets, and explore technological advancements, providing valuable insights that the Council transforms into action-oriented research projects.

The business council acts as an advisory board, contributing to the development of educational resources tailored to the needs of businesses operating in international markets. They bring their firsthand experience to the fore, identifying the critical competencies necessary for success and helping devise educational programs that equip members with those skills.

In addition, the council facilitates networking events and initiatives, creating opportunities for members to connect, collaborate, and forge strategic partnerships. They also play a crucial role in driving the Council's outreach programs, reaching out to potential members, sharing the Council's mission, and amplifying its impact across the global business community.

Moreover, business councils provide a forum for discussion, enabling the exchange of ideas, fostering innovation, and promoting best practices within their respective industries. They also help bridge the gap between industry and government, advocating for business-friendly policies and voicing industry concerns to policymakers.

Lastly, the business councils play a pivotal role in the International Trade Council's mission to support and promote international trade. Through their collective knowledge, experience, and guidance, they contribute to creating an environment where businesses can thrive in the global marketplace.